



Dear Parents / Carers

I am pleased to tell you that your child's school will be taking part in the "Kids 4 Orphans" campaign this week to raise funds for Orphans in Need. We are and proud to work alongside your children and their school in a campaign which will benefit thousands of needy orphan children across the world.

As part of the campaign, we will be giving your child a special "Kids 4 Orphans" box, which they will take home with them for one week. In this week, we encourage all children to raise as much funds as they can before handing back their boxes to their class teacher. After all boxes have been brought back, Orphans in Need will be holding a special prize ceremony at the school recognising the children's efforts, and an exclusive tablet prize will be awarded to the child that raises the most.

We believe that our children today are the leaders of tomorrow, and it is their decisions that will shape the world for the better. That is why the "Kids 4 Orphans" campaign will help your child learn about the disadvantaged lives of orphan children across the world, who are living in poor and destitute conditions. We hope that taking part in the campaign will help your children to learn the importance of helping those less fortunate than us, whilst developing key skills in communication, team-working, mathematics and creativity. These are skills which will no doubt assist their academic, social and personal lives.



But we need your support!

There are a number of ways that you can support your child in the "Kids 4 Orphans" campaign:

1. Encourage your children to speak to family and friends about the plight of orphan children and why they are raising funds to help them
2. Engage your child in creative ways to fill their box. Why not help them to bake yummy cakes, or even design their own holiday cards that they can sell to neighbours, family and friends?
3. Help your child to fill the sponsorship form with this letter to keep a record of all donations. Remember to ask tax paying donors to Gift Aid their donations and put the completed sponsorship form in your child's money box



Thank you for supporting us in this campaign. Together with your help, we can make a difference to the lives of thousands of orphan children.

Yours Sincerely,

Yasmin Islam
Campaign Manager



If you have any questions about "Kids 4 Orphans" get in touch by emailing kids4orphans@orphansinneed.org or call **0207 100 8866** Monday-Friday (9am-5pm)
Visit our website at: www.orphansinneed.org.uk/get-involved/kids-4-orphans